



Busan Tourism Mobile Web
mtour.busan.go.kr
m.bto.or.kr



Busan Culture Tourism Website
tour.busan.go.kr



Busan Tourism Organization
[Facebook.com/btoenglish](https://www.facebook.com/btoenglish)



Busan Tourism Organization Website
bto.or.kr

1330



**Busan Tourism
Information Call**

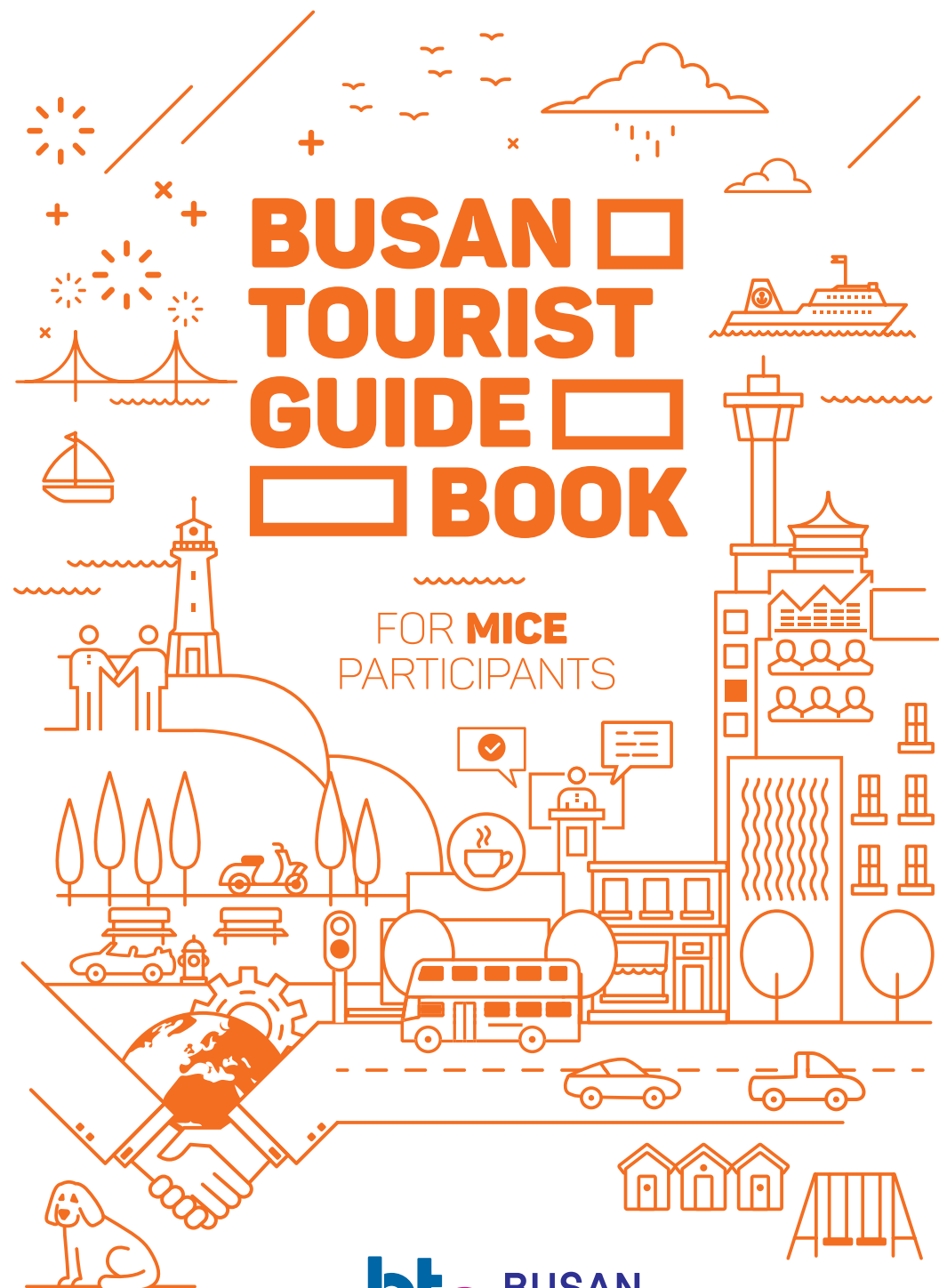
120



**120 Traffic-related
Complaints**



18F, Centum Science Park, 79, Centum
Jungang-ro, Haeundae-gu, Busan, Republic
of Korea [Zip: 48058]





MICE Tours Support Program

Busan Tourism Organization has been operating a support program for MICE event participants by supporting custom tours and industry facility sightseeing in order to increase satisfaction during their stay and also to promote the tourism infrastructure of Busan.

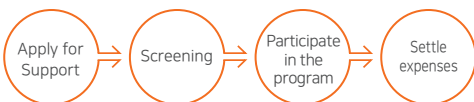
Eligibility : International conferences and exhibitions held in Busan
(more than 10 foreign tourists are required to participate)

Type of support and details

Type	Number of participants	Number of tour buses	Number of tour guides
1	10~35	1	1
2	36~75	2	2
3	76~110	3	3
4	more than 110	4	4

- Suggest tour courses according to event schedules
- Propose industry facility tours related to events
- Provide MICE Tour Kit
- Support tour buses and guides within the budget

How to apply



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Subway route map

BUSAN TOURIST GUIDE BOOK

TOURIST
ATTRactions

01-16

01 Haeundae

* Visiting conference group

- 2016 APEC Research and Technology Workshop
- 45th World Chemistry Congress(IUPAC-2015)
- 2015 AD STARS and many others

Haeundae Beach

Going beyond Busan, Haeundae is beloved throughout the country as a vacation spot. It teems with so many attractive places such as 5-star hotels, restaurants, and an aquarium. In addition, it boasts outstanding popularity and receives more than million tourists annually, particularly in the summer season. Haeundae is a must-visit site when you visit Busan.

- Metro Line 2 Haeundae Stn. (Exit 3, 5) ▶ 600m toward Haeundae haebyeon-ro 264
- Haeundae Tourism Facility Management Office : T. 051-749-7611~7
- sunnfun.haeundae.go.kr



Dongbaek Island

Located at the southern end of Haeundae Beach, Dongbaek Island creates a picturesque scene in harmony with a thick forest of camellias and pine trees. Tourist attractions in Dongbaek Island include a walking path and the Nurimaru APEC House built for the 2005 APEC summit.

- Metro Line 2 at Dongbaek Station (Exit 1) ▶ 800 meters toward The Westin Chosun Busan ▶ Dongbaek island entrance
- 116, Dongbaek-ro, Haeundae-gu. T. 051- 744-3140



Dalmaji-gil Road

The visualized effect of moonlight is said to influence people's emotions. Let's go to Moontan Road, the pride of Busan, where you can walk in the moonlight. It is usually called Dalmaji-gil. This hillside path extends from Haeundae to Songjeong along the seaside, edged with rows of cherry trees and pine trees. Because of its marvelous view, it is beloved as a pleasant drive and romantic place. You can see art galleries, cafes, luxurious restaurants, and more, here and there, each with their own unique atmosphere.

- Metro Line2 at Jangsan Station(Exit6) ▶ Transfer to Town Bus 2, 7, 10 ▶ Get off in front of The World's Mystery Library
- Haeundae Tourist Information Center : T. 051-749-5710
- moontan.haeundae.go.kr



* Visiting conference group

- 45th World Chemistry Congress(IUPAC-2015)
- ISU 2015 World Congress Busan / 국제박판구조학술대회
- 11th Pacific Rim International Conference on Lasers and Optoelectronic and many others

Gwangalli 02

Gwangalli Beach & Gwangan Bridge

Gwangalli Beach, with Gwangan Bridge cutting across the sea, boasts a spectacular night scene. In the surroundings of Gwangalli Beach, visitors can enjoy diverse attractions and performances year round, as well as marine sports at the marine leports center. Moreover, a variety of programs combining Gwangan Bridge and cultural events take place all year round. One of them is the Busan International Fireworks Festival, which is held every October.

- Metro Line 2 at Gwangan Station(Exit3,5) ▶ 700 meters toward Gwangalli Beach
- Suyeong-gu Office: T. 051-622-4251 / Gwangandaero management office : T. 051- 780-0077
- gwangalli.suyeong.kr / gwanganbridge.bisco.or.kr



Igidae Coastal Walk

This is where you can see Gwangan Bridge at a slightly different angle. It is a hidden view point whose real view is known to only a few people. The coastal walk gives you a chance to appreciate this area's natural beauty of the sea and jagged cliffs. Particularly, it commands a world-class night view of Marine City as well as Gwangan Bridge.

- Metro Line 2 at Kyungsoo Univ.& Pukyong Nat'l Univ. Stn. (Exit 5) ▶ Transfer to Bus 20, 22, 27, 39, 131 ▶ Get off at the Oryukdo SK view back gate Bus Stop
- Park management office : T. 051-607-6361



Oryukdo Skywalk

Taking in a thrilling feast of waves 30 meters below, the transparent U-shaped floor of the Oryukdo Skywalk makes people feel as if they were flying in the sky. As a junction where the East and South seas meet, this site is emerging as a new attraction and has been steadily attracting tourists since its opening in 2013. Be sure not to forget to wear your overshoes when walking on this bridge, as they are required and provided at the entrance.

- Metro line 2 Kyungsoo Univ.& Pukyong Nat'l Univ. Stn. (Exit 3, 5) ▶ Transfer to Bus 27, 131 ▶ Get off Back Gate of SK view Apt.
- 68, Igidaegongwon-ro (Yongho-dong), Nam-gu
- Park Management Office : T. 051-607-6361



03 Taejongdae

* Visiting conference group

- ITEC 2016 BUSAN
- ISU 2015 World Congress Busan
- YESDEX2016 and many others

Taejongdae Resort Park

Located at the southernmost end of the Yeongdo Coast, Taejongdae was named after King Taejong Muyeol of the Silla Period who often visited the area, and was very impressed with its magnificent coastal view. Although Busan is well-known for beaches, this is the only beach that offers a superb open view toward the sea. On clear days, you may have a chance to see Tsushima Island of Japan.



- Metro Line1 at Nampo Station(Exit6) ▶ Transfer to Bus 88, 30, 66 ▶ Get off at Taejongdae and walk to Taejongdae Resort Park for 3 minutes
(plus, 30 minutes required to the observatory) Gamcheon
- Taejongdae Resort Park : T. 051-405-2004
- taejeongdae.bisco.or.kr

Jeolyeong Beach Trail

This place, designated as one of the top 5 coastal roads, features walls filled with tile art and various acupressure plates that are very popular among residents as well as tourists.



- Metro Line1 at Nampo Station(Exit6) ▶ Transfer to Bus 6,7,9,9-1,71,82,85, 508 ▶ Get off at Busan Healthcare High School and walk for 5 minutes
- Yeongdo-gu Cultural and Physical Education Department : T. 051-419-4042
- tour.yeongdo.go.kr

Songdo 04

* Visiting conference group

- YESDEX2016
- APEC Research and Technology Workshop
- ITEC 2016 BUSAN and many others

Songdo Beach

The first bathing place in Korea, Songdo Beach has such an impressive coastal line that it is called Naples in the East. It holds diverse regular cultural events every year such as the Sea Art Festival and Hyeonin Music Festival. It recently marked the 100th anniversary of its opening in 2013.

Songdo Skywalk

The Maritime Walking Course, which opened in June 2015, is the longest and the first curve-shaped skywalk in Korea. Guest can walk along the skywalk to reach an observatory that hovers above the middle of the sea. By night, the skywalk gains a new charm thanks to the glamorous lighting works, which, coupled with the lighting works on the nearby Namhangdaegyo Bridge, provide an enchanting nightscape.

- Metro Line 1 at Jagalchi Station(Exit 2) ▶ Transfer to Bus 7, 9-1, 26, 30, 71 ▶ Get off at Songdo Beach
- Imhae Administration Service Office in Songdo Beach : T. 051-240-4086
- songdo.bsseogu.go.kr



Songdo Coast Bolle-gil Walkway

Songdo Coast Bolle-gil Walkway. This name sounds somewhat strange but cute, and can only be found in Songdo. Bolle-gi, a combination of the Korean words, 'boda(see)' and 'dullegil(a walk)', is divided into four sections to welcome tourists. Designated as a National Geology Park, this is one of the few trails in the world that retain the geological structure dating back 100 million years.

Amnam Park

No trip to this area would be complete without visiting the rocky suspension bridge and Dudo Island, located at the end of the Amnam Park Observatory. Because Dudo, an almost primitive uninhabited island, can be viewed from the observatory of Amnam Park, a camera is an absolute necessity. There are traces of Neolithic Era remains on the coastal part of the park, including dinosaur footprints. If you find history fun and interesting, Amnam Park-steeped in history-will be the perfect destination for you.

- Metro Line 1 at Jagalchi Station(Exit 2) ▶ Walk to the right and transfer to Bus 71, 9-1 opposite of the station ▶ Get off at Amnam Park and walk for 6 minutes
- Culture and Tourism, Seogu Office : T. 051-240-4781
- culture.bsseogu.go.kr



05 Dadaepo

* Visiting conference group
- 9th Korea-China-Japan Geography Conference

Dadaepo Sunset Fountain of Dreams

This fountain is one of the attractions of Dadae Beach, offering the harmony of cool streams of water, splendid lighting, and magnificent music. Why not make an unforgettable memory through a citizen-led program such as music requests, special stories, proposals, and more?

- Metro Line 1 at Goejeong Station ▶ Transfer to Bus 11 or 96 ▶ Get off at the Daewoo Apt. Bus Stop and walk for 3 minutes.
- General Affairs, Saha-gu office : T. 051-220-5891~2
- fountain.saha.go.kr



Morundae Cliff

This place was an island until the 16th century. It was once called Morundae for its misty and cloudy geographical characteristics. Strange rocks and bizarre stones, a forest thick with big cone pines, a beautiful sandy beach and the sunset's red glow are especially breathtaking.

- Metro Line 1 at Goejeong Station ▶ Transfer to Bus 11 or 96 ▶ Get off at the Daewoo Apt. Bus Stop and walk for 3 minutes.



Amisan Observatory

The optimum place to watch the natural scenes of Nakdonggang Estuary such as sand cays, migratory birds and sunsets. The Amisan Observatory is visited by tourists worldwide for its observatory, exhibition hall, and information center.

- Metro Line 1 at Goejeong Station ▶ Transfer to Bus 11 or 96 ▶ Get off at the Daewoo Apt. Bus Stop and walk for 10 minutes.
- Amisan Observatory : T. 051-265-6863
- wetland.busan.go.kr



* Visiting conference group
- YESDEX2016
- ITEC 2016 BUSAN
- 7th HSSC and many others

Gukje Market Bupyeong-dong Night Market 06

Gukje Market

This has become more famous thanks to the recent movie called "Gukjesijang." At first, this market was used as a place where Japanese sold war materials after Korea's independence. Consisting of the Nampo-dong and Bupyeong Night Markets, as well as the Changseon-dong Eatery Alley, etc., it forms a large-scale tourist attraction.

Bupyeong-dong Night Market

Bupyeong-dong Night Market is the first traditional market nationwide to shift to a night market designed for culture and tourism. It is open from 6 p.m. to midnight welcoming visitors all year round. You can enjoy tasting not only domestic dishes but also traditional cuisine of neighboring countries.

- Metro Line1 at Jagalchi Station(Exit7) ▶ Walk 400 meters toward Kukje Market
- Kukje Market Co-op : T. 051-245-7389
- tour.bsjunggu.go.kr



* Visiting conference group
- 20th IVC-20 / - ITEC 2016 BUSAN
- 2015 Busan International Seafood & Fisheries EXPO and many others

Jagalchi Market 07

Jagalchi Market is famous for the slogan, "Come, See, and Buy." It is a place where you can feel the unique friendliness of Busan. A selected fish can be sliced on the spot for you to eat raw. Watching a flopping fish cleaned into sliced raw fish is in itself an amazing scene. Jagalchi Market is a must-see place for tourists.

- Metro Line1 at Jagalchi Station(Exit10) ▶ Walk 300 meters toward Jagalchi1-gil
- Jagalchi Market : T. 051-713-8000
- jagalchimarket.bisco.or.kr



08 Yeongdusan Park

* Visiting conference group

- International laminar structure conference
- 8th International INQUA Meeting of Paleoseismology, Active Tectonics and Archaeoseismology

The 120-meter high Busan Tower commands a particularly impressive view of Busan. It is also loved as a break area downtown where various programs and events are held each season. Please note that it can be easily reached by using the escalator leading to the park which was installed on Gwangbok-ro Street.



- Metro Line1 at Nampo Station(Exit1) ▶ 200 meters to Gwangbok-dong Fashion Street ▶ Use the escalator bound for Yongdusan Park
- Yeongdusan Park management office : T. 051-860-7820
- yeongdusanpark.bisco.or.kr

09 Yeongdodaegyo Bridge

This is the first suspension bridge in Busan, whose function as a bascule bridge has finally resumed after 47 years. In the past, people gathered here to engrave their names on the bridge rails and receive news of their families during the Korean War. The Yeongdodaegyo Bridge often appears in songs about missing and loving those closest to us. Why not listen to some moving music here?



- Metro Line 1 Nampo Stn. (Exit 8) ▶ 200m straight
- Yeongdo-gu Cultural and Physical Education Department : T. 051-419-4042
- tour.yeongdo.go.kr

10 UN Memorial Cemetery

* Visiting conference group

- 45th World Chemistry Congress(IUPAC-2015)
- 5th International INQUA Meeting of Paleoseismology, Active Tectonics and Archaeoseismology

Let's look around the first UN-related memorial hall in Busan. It is composed of diverse exhibition halls which reproduce scenes of the Korean War. You can look around themed places such as the permanent exhibition halls, special exhibitions, a 4-D theater, and observatory. Also, UN Memorial Park is a great place where you can enjoy the beauty of nature in the city.



- Metro Line 2 at Daeyeon Station (Exit 3) ▶ About 580m toward UN Gyocharo (10minutes on foot) ▶ About 470m toward the UN Memorial Park(7minutes on foot)
- UN Peace Memorial Hall : T. 051-901-1400 ● www.unmck.or.kr

Gamcheon Culture Village 11

* Visiting conference group

- JKCCS 2016 International Conference and
- 2016 Korea Multimedia Society Fall Conference
- 20th IVC-20 and many others

This village, with its rows of terraced houses standing along the mountainside, is referred to as the Machu Picchu of Korea. Beautiful murals that decorate the village art project as well as the winding streets and alleyways that criss-cross the area add an exotic charm and allow visitors to explore this unique village. Due to the growing number of tourists, it stands tall on behalf of Busan. Why don't you come and have a fun time here searching for each viewpoint and taking pictures of the village's many oddities, murals and unique landscape? Little Prince and Desert Fox and Forming a Whole with Gamcheon are recommended photo zones.



- Metro Line1 at Toseong Station(Exit6) ▶ Transfer to Saha-gu Town Bus1-1, 2, or 2-2 ▶ Get off at Gamcheon Culture Village
- Gamcheon Community Center : T. 051-293-3443
- gamcheon.or.kr

Huinnyeoul Culture Village 12

The neighborhood was born when Korean War refugees flocked to this area and provides an unhindered view of both the Busanhang and Namhang Ports. A major backdrop of the acclaimed Korean movie, The Attorney, the neighborhood was also featured in yet another Korean hit, Nameless Gangster: Rules of Time. The small houses that stand shoulder to shoulder form the signature look of Busan, which is often remembered as a city of the sea and hilly neighborhoods. The village continues to attract an increasing number of visitors with its new cafes, workshops, and guesthouses.



- Metro Line 1 Nampo Stn. (Exit 6) ▶ Transfer to Bus 7, 71 or 508 ▶ Get off at Baekryunsa Temple, Yoonsun-dong
- Youngdo Culture Center : T. 051-419-4067
- ydculture.com

13 Beomeosa Temple

* Visiting conference group

- 27th 3rd FATF Busan General Assembly
- 2015 Global Women Leader Forum
- 4th Pusan-Kurihama Joint Workshop and many others

A temple founded by Buddhist Master Uisang during King Mumnu's reign in Silla is one of the three major temples in the Yeongnam Region including Haeinsa Temple and Tongdosa Temple. With a trail through a grove of soaring bamboo stalks and blooming apricot flowers in spring, it is a serene spot to feel peace and quiet.



- Metro Line1 at Beomeosa Station(Exit5) ▶ Transfer to Bus 90
▶ Get off at Beomeosa Temple
- Administrative Office : T. 051-508-3122
- beomeo.kr

14 Haedong Yonggungsa Temple

* Visiting conference group

- 2016 ACCM-10
- YESDEX2016
- 2TH International Conference for Interdisciplinary Research and many others

It is said that at least one of the wishes of someone who prays sincerely at Haedong Yonggungsa Temple is surely granted. Why don't you make a wish in front of the Buddha statues bearing different names from Buddha of Granting a Son to the Buddha for Academic Achievement? The endless extended blue sea at the southernmost end of the East Sea will make your wishes more earnest.



- Metro Line 2 at Haeundae Station(Exit 7) ▶ Transfer to Bus 181
▶ Get off at The Haedong Yonggungsa Temple Entrance Bus Stop ▶ Walk about 690m(10 minutes required)
- Administrative Office : T. 051-722-7744
- yongkungsa.or.kr

Busan Cinema Center 15

* Visiting conference group

- JKCCS 2016 International Conference and
- 2016 Korea Multimedia Society Fall Conference
- 20th IVC-20 and many others

The heart of Busan as a representative film city of Asia is the Busan Cinema Center in Centum City. It's comprised of different multi-purpose halls such as three exclusive theaters, an outdoor stage, 'BIFF Hill' and 'Cinemountain.' The opening and closing ceremonies of the Busan International Film Festival as well as red carpet events are held here.



- Metro Line 2 at Centum City Station(Exit12) ▶ 600m toward Suyeonggangbyeon-daero
- Busan Cinema Center : T. 051-780-6000
- dureraum.org

Haeundae Cine Road 16

Haeundae Cine Road extends from Dongbaek Island to the Yacht Center. It features trick art on the ground as well as a 10 Million-viewers Movies Zone, Animated zones, Haeundae Background Movie Zone, and more. You can also appreciate the sculptures and hand prints in Santorini Square.



- Metro Line 2 at Dongbaek Station(Exit 3) ▶ About 1.23km toward Marine city (18 minutes required)
- 1447 Udong, Haeundae-gu, Busan
- goo.gl/mJMkdj

BUSAN □ TOURIST GUIDE □ □ BOOK



01 HANJIN HEAVY INDUSTRIES & CONSTRUCTION CO., LTD.

Established in 1937 in Yeongdo, Busan, Hanjin Heavy Industries was the first shipbuilding company in Korea, paving the way for what is now one of Korea's most thriving industries. Since building Korea's first steel cargo ship in 1938, Hanjin has gone on to be selected as the best shipbuilder in the world for 23 consecutive years (1992-present). Hanjin's Busan shipyard is a shining example of the infrastructure the city has built to support leading manufacturing industries. Enjoy a tour while you are in town.



02 SAMSUNG HEAVY INDUSTRIES

Samsung Heavy Industries now stands as the world's largest shipbuilding company. The Geoje Shipyard, established in 1974 on a site of 3 million square meters, is the largest shipyard in the world. It produces about 50 vessels and offshore platforms per year, maintaining its top spot as a constructor of high-value-added special vessels and next-generation vessels, such as super large container carriers, LNG carriers, luxury cruise liners, deep sea oil drilling rigs, FPSO, and shuttle tankers. In addition, its fame in the areas of offshore oil drilling rigs, bridges, marine power plants, and steel platforms has firmly established the plant as Korea's shipbuilding powerhouse.



* Visiting conference group

- 24th ISOPE(The International Society of Offshore and Polar Engineers) Ocean & Arctic

DOOSAN HEAVY INDUSTRIES & CONSTRUCTION CO., LTD. 03

Established in 1962 just up the road from Busan in Changwon, Doosan Heavy Industries & Construction sits on 4.5 million square meters of land. Its business ranges from nuclear power plants, thermal power plants, turbines, and generators to desalination plants, castings, forgings, and construction. Korea's first machinery industrial complex for heavy industries, the company has completed a number of major power and water projects worldwide.



* Visiting conference group

-10th Asian-Australasian Conference on Composite Materials (ACCM-10)
-20th International Vacuum Congress (IVC-20)

Busan's Renault Samsung plant has been running full throttle since 1998. Located in the Sinho Regional Industrial Site, the plant produces over 300,000 cars per year (including the popular SM3, SM5, and SM7 models). The 1,650,000-square-meter plant is divided into seven production shops—stamping, body, painting, bumper, assembly, aluminum casting, and engine shops. Future-oriented and equipped with the latest machinery and strictly managed quality control, the plant offers a pleasant environment and a staff that's passionate about manufacturing top-tier cars. Tours are available for people of all ages, and it's an exciting place to visit for anyone interested in the automotive field.



RENAULT SAMSUNG 04

05 HYUNDAI MOTOR COMPANY

* Visiting conference group
- IEEE Sensors Conference 2015

Hyundai Motor's main production facility in Ulsan is the world's largest single automobile plant, sitting on 5 million square meters of land and employing over 34,000 people to produce an average of 5,600 vehicles a day, or approximately two million vehicles per year! The plant has its own port and operates a fire station, a hospital, and patrol cars all within the grounds. The plant tour offers a great opportunity for visitors to experience the manufacturing process, and tour reservations can be made via the company website.



06 BUSAN NEW PORT

* Visiting conference group
- The 2014 World Congress on Advances in civil, Environmental, and Materials Research (ACEM14)

Pusan Newport Company is a joint venture led by DP World. Together with Samsung Heavy Industries and Hanjin Heavy Industries and Construction, as well as a number of other Korean construction companies, the site commenced operations in 2006. The terminal is a state-of-the-art facility and is directly linked to both road and rail to Seoul and several other industrial areas throughout the country. Advanced container handling equipment, automated gates, and integrated terminal operating systems-plus a dedicated team-ensure second-to-none efficient and reliable terminal services.



BUSAN Port Status 07

* Visiting conference group
- 24th ISOPE(The International Society of Offshore and Polar Engineers) Ocean & Arctic

Located at the southeast end of the Korean peninsula, Busan Port is Korea's number one port, acting as a gateway to connect the Pacific and the Asian continent, and is responsible for 34% sea freight exports, 75% of container cargo, and handles 13% of marine goods produced in Korea. The port is subdivided into North Port, South Port, Gamcheon Port, New Port, and Dadaepo Port.



Gallery and Museum 08

Busan's flourishing culture and art scenes continue to inspire artists. The gallery tour is an excellent opportunity for exploring and experiencing the cultural and artistic achievements of the city. From the Busan Museum of Arts to the dozens of galleries and to the recently opened Diorama World, Busan is filled with interesting and exciting venues for experiencing the latest trends in culture and the arts.



BUSAN □ TOURIST GUIDE □ □ BOOK



01

The Queens Banquet



The Queens Banquet combines Korea's traditional music, dance, and colorful costumes to create a stage that is reflective of the beauty of Korean art. The performance offers a chance to appreciate Korea's court rituals, folk dances, and the Queen's performance in traditional costumes at a single event. Brochures and subtitles are provided in 4 different languages (Korean, English, Chinese, and Japan) to help foreigners understand the performance.

- Metro line 2 Dongbaek Stn. (Exit 1) or Haeundae Stn. (exit7), 15 minutes' walk
- T. 051-811-0114
- busan.gugak.go.kr/eng

02

Program 'Dongnae Hakchum' class



Learn how to dance the Dongnae Hakchum, a traditional dance that originated from the Dongnae area in Busan. The program is open to persons of all ages.

Program Dongnae Hakchum class, Dongnae Hakchum in full costume, and photography sessions.

- Metro line 1 Pusan Nat'l Univ. Stn. (Exit 1), 10 minutes' walk
- T. 051-583-0053
- cafe.daum.net/hakchum

03

Fishcake Experience center



Enjoy a tour of Samjin factory and learn the company history and also more about Busan's famous fishcakes. In the Experience Center visitors can see how the fishcakes are made and even make their own.

Goraesa

- Metro line 1 Haeundae Stn. (Exit 5) ▶ 100m toward Gunam-ro
- T. 051-1577-9820
- www.goraesa.com

Samjin

- Metro line 1 Busan Stn. (Exit 7) ▶ Transfer to bus 101 ▶ Get off at Bongrae market
- T. 051-412-5468
- www.samjinfood.com

04

Temple stay



Beomeo Temple Stay - Beomeosa has a 1300 year-old history. Beomeosa Temple stay is not only about Buddhism but a cultural-experience program(108 bows, Communal Buddhist Meal Service(Balwoo gongyang), Community work(Ulyeok), Tea Ceremony(Dahdo) etc.) to help you understand Korea better, in addition to experiencing a Korean Buddhist monastic life.

- Metro line 1 Beomeosa Stn. (Exit 5) ▶ Transfer to bus 90 ▶ Get off at Beomeosa
- T. 051-508-5726
- eng.templestay.com

Hongbeopsa templestay - Hongbeopsa templestay is highly recommended for those who need to spiritually recharge their batteries and experience a special way of life in a tucked-away sanctuary. Diverse Seasonal Programs: Dharma talks over tea with the Abbot, Sitting Meditation, 108 Prostrations, Tea Ceremonies, Making 108 Buddhist rosaries, Making lotus lanterns, Having formal monastic meals, Practicing calligraphy, Learning traditional monastic dance(Bara & Nabi), Korean Traditional Paper Crafts, and so on.

- Metro line 1 Nopo Stn. ▶ Take the shuttle bus to the Hongbeopsa(30-minute intervals)
- T. 051-508-0345
- eng.templestay.com

05

Yacht Tour



Samjoo Diamond Bay - Luxury Mega Yacht (Capacity: 92 passengers / 85 passengers)
Sail across the ocean with the wind at your back on a 72ft Catamaran Yacht from SamJoo Diamond Bay.

- Metro line 2 Kyungsung Univ. · Pukyong Nat'l Univ. Stn. ▶ Transfer to townbus 2-1 ▶ Get off at LG Metrocitiy, 3 minutes' walk
- T. 051-200-0002(advance booking required)
- diamondbay.co.kr



The Bay 101 Yacht Club - The bay 101 yacht club is Korea's the best ocean leisure complex in Haeundae,Busan. Anyone can come and enjoy many tour programs such as Busan Yacht Tour, 360 degree spinning Jet Boat, Glass Bottom Boat, Jet-ski. This place also provides dining places to relax and chill. Come and feel ungraded Haeundae with The Bay 101 Yacht Club.

- Metro line 2 Dongbaek Stn. (Exit 1), 10 minutes' walk
- T. 051-726-8855(advance booking required)
- blue-marine.co.kr/dongbaek/

06

Nakdong River Eco Tour Cruise



The Eco tour cruise is helping visitors to bring and nature closer together by preserving the ecology of the Nakdong River Estuary, expanding the wetland areas, creating eco-friendly visitor facilities, presenting various educational and hands-on programs.

- Metro line 1 Hadan Stn. (Exit 3) ▶ Transfer to bus 58, 58-1, 58-2, or Townbus gangseo 1~20 ▶ Get off at Eulsukdo Administrative Support Center ▶ Walk toward the direction of the Cultural Center, Arrive across the Inline skating rink
- T. 051-294-2135(advance booking required)
- btoeco.or.kr

07

Outlet



Busan Premium Outlet - Busan Premium Outlet is composed of 180 strictly chosen overseas brands such as Armani and Marc Jacobs, as well as popular domestic brands such as Obzee and KUHO. It sells carryover products but has the atmosphere of a premium shopping mall. It is open until 8 p.m. during weekdays and until 9 p.m. on weekends and holidays.

- 1133 Jungwan-ro, Jangan-eup, Gijang-gun, Busan
- 1644-4001

Lotte Premium Outlet-Dongbusan Branch

- Other than the outlet, Lotte Mart,Lotte Cinema, and Hi Mart can also be found, creating a satisfying shopping and cultural space. Since its opening in 2014, Lotte Premium Outlet has striven to be a comprehensive shopping mall full of Santorini's romanticism. In addition to the shopping mall, the interior boasts Fountain Square, Lighthouse Observatory, and Rose Garden which conjures exotic feelings of Greece.

- 147, Gijanghaean-ro, Dangsa-ri, Gijang-gun, Busan
- T. 051-901-2500

08

Department Store



Shinsegae Department Store

This was listed as the World's Largest Department Store in the Guinness Book of World Records in 2009, and the record still stands. In addition to the shopping center, it is equipped with various leisure facilities such as Spa Land, an ice rink, Sky Park, and CGV Cinema.

● Centum Namdae - ro 35, Haeundae-gu, Busan / 1588-1234

Lotte Department Store

This department store has four branches in Busan. Including the Centum City Branch, the first shopping commercial sphere within Centum City, Lotte Department Store operates also operates a Busan Main Branch, Dongnae Branch, and Gwangbok Branch. Every branch also boasts a Lotte Cinema for visitors to enjoy.

● Bujeondong, Busanjinju(Seomyon subway station) / T.051-810-2500
● 1496, U-dong, Haeundae-gu, Busan / T.051-730-2500

Hyundai Department Store

The only Hyundai Department Store in Busan is located in Beomil-ro, Dong-gu. This 9-story store has a variety of amenities for customers including a nursing room and cafes. There are neighboring commercial spheres such as Jayu Market and Jewelry Market.

● 125, Beomil-ro, Dong-gu, Busan / T. 051-667-2233

09

Duty Free Shop



A duty-free shop district is a small shopping paradise for travelers. Lotte Duty Free Shop, Shinsegae Duty Free Shop, and Gimhae Airport Duty Shops run by Lotte and Shinsegae are available in Busan. Goods purchased in each duty-free shop can be received only after proceeding through the customs gate at the airport or port.

● Lotte Duty Free Shop - 7~8th Fl. Lotte DPT
Busan , 772, Gaya-daero, Busanjin-gu. Busan
● T. 051-810-3880

● Shinsegae Duty Free Shop - B1/1F Centumcitymall
15, Centum 4-ro, Haeundae-gu, Busan
● 1661-8778

● Gimhae Airport Duty Free Shop
108, Gonghang-jinipiro, Gangseo-gu, Busan
● T. 051-970-2701

10

Gwangbok-dong Fashion Street



You will never have witnessed the true Busan without having visited this street. Gwangbok-ro Fashion Street, which extends from the entry point of Gwangbok-ro Road through the Busan Modern History Museum to the entrance of Gukje Market, used to be the capital of Korean trendsetters until the 1970s, as it was the first in Korea to showcase the latest trends from Japan and elsewhere around the world. Numerous fashion boutiques are lined up on both sides of the street, starting with a major department store at the entry of Gwangbokro, interspersed with cafes of various sizes and styles. The recent addition of select shops showcasing products from multiple brands has increased the popularity of the street among young people.

● Metro line 1 Nampo Stn. (Exit 7) and turn left.
● Infomation : T. 051-253-8253
● tour.bsjunggu.go.kr

11

Seomyeon Underground Shopping Center



This underground shopping mall begins right underneath the Busan Metro Seomyeon Station. Daehyun Primall, which operates this shopping mall, operates four other similar underground shopping establishments in Seoul, Cheongju, Changwon, and Daegu. On any given day, this Busan mall houses over 330 shops and attracts almost 200,000 shoppers. As the Seomyeon Station links major metro lines of Busan and also provides easy access to department stores and the Medical Street above the ground, the underground mall bustles with large crowds of people throughout the year. In particular, women in their 20s and 30s favor this place, as the majority of stores here cater to women's clothing and cosmetic needs. The mall is open from 10:30 to 22:30 every day, and closed every first Tuesday of the month.

● Connected to the Metro line 1 Seomyeon Stn.
● Infomation : T. 051-713-8261
● undershop.bisco.or.kr

BUSAN TOURIST GUIDE BOOK

APPENDIX

- Recommended Tour Courses
in Busan by Theme
- Busan Tourist Map
- Busan Metro Route map

Recommended Tour

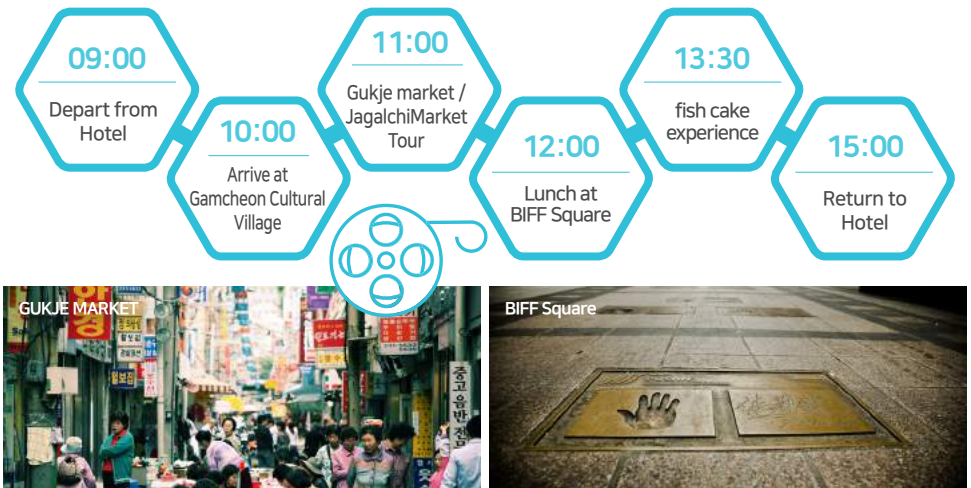
Courses in Busan by Theme

Half day tour



01. Central Busan tour

Hotel - Gamcheon Culture Village - GUKJE MARKET / BIFF SQUARE - Fish cake experience



02. Haeundae tour

Hotel - Haedong Yonggungsa Temple - Haeundae Beach/Moontan Road - Dongbaek Island/Nurimaru APEC House



03. Healing Tour

Hotel - Beomeosa Temple - Yacht tour



04. Shopping Tour

Hotel - Dongbusan Outlet - Haedong Yonggungsa Temple



Tour routes by theme | Night Tour / Sunset Tour



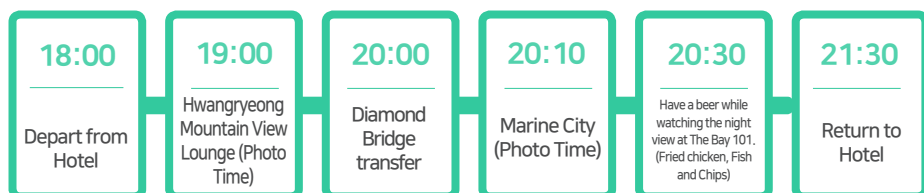
01. Night Tour I

Hotel - Yacht & night view tour - Gwangalli Beach/cafe street tour - Busan Cinema Center



02. Night Tour II

Hotel - Hwangryeong Mountain View Lounge - BUSAN Port Bridge - Diamond Bridge- Marine City



03. Sunset Tour

Hotel - Nakdonggang Eco Center - Amisan Observatory - Dadaepo Sunset Fountain of Dreams



Tourist map of Busan



Subway route map



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For MICE participants

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